



Thai Bloom Assistant Manager Recognized For Stellar Service

BEAVERTON, OR – May 10, 2013 – Somphone “Sam” Saisiri has been named a Washington County Visitors Association Front-Line Hospitality Hero for 2012. The award honors individuals who consistently provide top notch service and contribute favorably to visitor impressions of Washington County.

Located in the heart of downtown Beaverton, Thai Bloom brings the beauty, exquisite cuisine, and warm hospitality from the “Land of Smiles” to the Portland metro area. Whether visiting for a spirited Happy Hour or a comfortable meal with friends, family, or colleagues, patrons enjoy the quiet elegance of the bar and dining areas while feasting on sumptuous food.

As Assistant Manager, Sam selects, trains, and supervises the wait staff and provides oversight of the beverage service. A native of Thailand, he embodies both the gentle grace and the strong work ethic of his people. His knowledge of Thai food is unparalleled, and his long tenure in the food and beverage business gives him the capacity to model service excellence while cultivating a strong staff.



Sam makes sure that all customers have an opportunity to render commentary – not just the select few who express their opinions in public forums. His genuine concern for their dining experience leads him to quietly and unobtrusively secure valuable insights that he shares with the kitchen and wait staff. This feedback fuels the chefs’ creativity and drives continuous improvement in systems and processes.

“Sam has an incredible eye for detail and the capacity to retain it in memory. He can recall the names of hundreds of customers – and their family members – and the specific meals and/or events that they’ve enjoyed at the restaurant,” noted Walter Bower, General Manager. “His personal touch is among the many reasons why we enjoy repeat customers and a vibrant referral business.”

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For more information about Thai Bloom, visit www.thaibloomrestaurant.com or call 503-644-8010.